



# GAP Connections

**Connecting farmers through environmentally and socially sustainable good agricultural practices**

## Who We Are

GAP Connections fills in the figurative gaps and connects farmers to resources. As a third party industry partner, we aim to create awareness and cultivate positive environmental and social impact through good agricultural practices.

In a culture rife with standards and requirements that are both variable and numerous, **GAP Connections pursues simplicity and ease for the growers, the backbone of our industry.**

## Mission

**GAP Connections develops, maintains, and provides leadership for agricultural standards and practices. We seek to promote production that is competitive, sustainable, fair, compliant, and responsive to changing industry conditions and stakeholder needs.**

United around good agricultural practices, GAP Connections offers these advantages:

- **Connecting** farmers to education, resources and tools.
- **Connecting** the industry to other partners that can provide additional resources and support.
- **Connecting** the public (consumers, stakeholders and regulators) to information about industry efforts to protect, sustain and enhance the environment and ensure the safety and rights of farm laborers.

**GAP Connections is a resource and a tool for the entire industry – growers, companies, and affiliates. This coordinated effort produces comprehensive benefits that impact consumers, communities, farm labor and the environment.**

**The greater our membership, the greater our impact.**





# Associate Membership

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## Associate Membership

Any organization representing those who have a commercial interest in the tobacco industry (e.g., farm/grower organizations and input suppliers) shall be eligible for membership. Associate Members collectively elect one representative to the GAP Connections Board of Directors.

### **Private Associate Membership Annual Dues \$1,000**

(private organizations/companies and NGO's)

### **Public Associate Membership requires a signed Letter of Endorsement**

(public organization or governmental entity, for example, a land grant University)

## Your Membership Supports

- Administration of the U.S. Tobacco GAP Program
- Transparent funding to sustain the U.S. Tobacco GAP Program
- Meetings with stakeholder and technical advisory committees
- Printing of U.S. Tobacco GAP Materials
- Support for University Extension GAP Training and Resource Development
- Development of GAP compliance resources for growers
- Development and Maintenance of the Grower ID System

## Your Membership Benefits

- Receive recognition of your support on GAP Connections website, GAP training events, bi-annual newsletter, and GAP resource material
- Participation in stakeholder events
- Voice in the U.S. Tobacco GAP standard setting process
- A part of a shared vision to connect an industry through environmentally, socially sustainable good agricultural practices that benefit farmers, farm labor, the environment, communities, and the rural economy.

## We need you.

GAP Connections realizes the necessity of partner organizations that support our mission and the business of U.S. Tobacco. Your input and expertise is highly valued and allows us to do what we do better. You are a vital part of the process.

**Join Us.**



[www.gapconnections.com](http://www.gapconnections.com)